

**TEXAS COUNCIL OF CHILD WELFARE BOARDS, INC.**  
**EXECUTIVE COMMITTEE CONFERENCE CALL**  
**NOVEMBER 3, 2015**  
**7PM**  
**MINUTES**

President David Cory called to order the meeting of the Executive Committee of the Texas Council of Child Welfare Boards, Inc. at 7:06pm, November 3, 2015.

Members participating in the conference call were: David Cory - President, Anna Rigler - Co-Secretary, Karen Cook - Co-Secretary, Patsy Baggett - Parliamentarian, Shannon Ireland - Executive Director, Jeannette Elias, Joel Levine, Vicki Maline, Nancy Preston, Janet Stansbury and Catherine Early.

**Upcoming Meeting/Events:** David Cory stated that he would like the News and Events tab on the website not only be used for county CWB meetings information, but also for Regional Council Meeting dates. David asked everyone to get their regional meeting dates to Shannon, so she can get them posted on the website.

**Thirtieth Annual Conference on the Prevention of Child Abuse - January 25-26, 2016 Westin Park Central Hotel, Dallas:** David Cory asked who would be at the PCAT conference in January and who would be willing to help present Tuesday morning in the CWB 101 at 8am and CWB 201 at 11am. Nancy Preston, Joel Levine, Karen Cook, and Vicki Maline all said they would be there and would help. Pasty Baggett said she would work the table during the conference. There was discussion of the workshops that were on the Child Welfare Board tract. David reported that there were five workshops recommended for CWBs and they were: The 84th Legislative Session: Policy Changes and Budget. What it means for you and the Next Steps for Advocates: presented by Madeline McClure, Evidence Based Practice: What is it?: presented by Cathleen Jordan, and David Cory, Fostering Education Success K-12 and Beyond: presented by Jeanne Stamp, Child Welfare Boards 101: presented by David Cory & TCCWB Executive Committee Members, Child Welfare Boards 201: presented by David Cory & TCCWB Executive Committee Members.

**Executive Director's Update: Regional Contracts & Electronic Archives, License Plate Campaign:** Shannon Ireland, reported on the Fall Drive 4 Change License Plate Campaign. She stated that she had received lots of positive feedback from CWBs. The payout to the CWBs was \$2,645.00 and the TCCWB received \$17,466.46 from the sales of license plates. There was much discussion about when to have the next campaign and what changes would be made. It was decided that this last campaign was too short, so the next one will go for at least three months. Catherine Early suggested contacting the child placement agencies. She stated that getting the child placement agencies to place the poster would be a great way for foster parents to learn about the license plates campaign. She thought putting the posters in child placement agencies, on FB, websites, etc. would get the news to spread statewide.

David Cory suggested we “tweak” the procedure, time frames, etc., and have something to send out on the county and regional level by January. After much discussion, it was decided that the Resource Development Committee would work out a procedure to be used for running the campaign by the next conference call, January 19, 2016 and that a similar campaign to the Fall one would be run after January.

Shannon Ireland reported on regional contracts and electronic archives. David Cory stated that he would like to have a couple of local board contracts: financial agreements and non-financial agreements, and regional council contracts. He would like to have one for each region. Nancy Preston stated that we needed to remind all counties and every 501c3 to check with the Secretary of State and file an 802 every year. Shannon said she could include a link in the newsletter. Shannon asked for all of the committee chairs to send 2016 committee meeting dates to her to be put on the TCCWB website.

### **Committee Updates:**

**Education Committee:** David Cory reported that the upcoming PCAT Conference was the main focus at this time. He said there would be possible updates to the Operations Manual. The PCAT flyer is on the TCCWB website and the county board contacts will be emailed.

**Re-Branding Foster Care Committee:** Catherine Early reported that a plan has been made. The first piece of the plan is building a case for support. She stated that this would benefit all child welfare boards. Building a case for support will help in seeking funding for any project for the TCCWB. Carole Foster has put together the first draft. Catherine said that the committee was seeking specific stats on Regional Councils or any Child Welfare Boards statistics that will show that we do excellent work: for example, data on all good and services produced by the community partners. She asked that if any CWB has any data to please send it to her or to Carole Foster so that data can be included in the case for support. After the case for support is completed, it will come to the entire TCCWB for approval and for the use of the entire group. Having a case for support will help of us in seeking funding.

Catherine stated that the committee is working with a company who originally worked to develop the logo and advertising pieces for the Fostering Brighter Futures pieces. The trademark process for the Fostering Brighter Futures pieces has not begun, so the committee will begin to work on getting a trademark. Catherine is also looking into getting a trademark on the url websites. She is having trouble finding who owns the urls. She is working with, what was formerly Providence, and is now, Pathways of Texas, to locate who has the urls at this time. Catherine also reported that the committee was searching for data on Rainbow Rooms that are connected to Child Welfare Boards. Catherine stated that local Child Welfare Boards could start spreading positive stories about foster parenting. She stated that the Advocacy Committee could help spread these stories around the state using FB, local media, etc.

**Advocacy Committee:** Janet Stansbury and Joel Levine reported that for the next legislative session that the Advocacy Committee wants to spread the news and increase

the public awareness about Alcohol Fetal Syndrome. Shannon asked Janet and Joel to look at the website under the Advocacy Committee and see if anything needed to be updated.

**Resource Development Committee:** Vickie Maline reported that Shannon had sent the vendor list to everyone and stated that she was communicating with David Williams to put a list together to order giveaways for the upcoming PCAT Conference. David Cory requested that the brochures that describes the Texas Council be a priority.

**Awards Committee:** Jeannette Elias asked for feedback from the committee as to how to proceed next year as far as the awards program and decorations. Jeannette asked if there was anything that could be improved.

Shannon brought up the awards nomination process and how to get the regional councils more involved. Jeannette stated that nominations come from the local boards to the regional councils to the TCCWB. There seems to be inconsistencies in the nomination process from region to region. Some nominators write a “book” on the nominee and send lots of pictures, while other regions will write a couple of sentences and send one tiny picture or a newspaper article.

There was much discussion about how the nomination process could be streamlined so that it would be better and more consistent. Vicki Maline suggested that everyone send in pictures of the nominees and that a power point be made to show during the dinner. Shannon Ireland suggested that she send out previous winner’s nomination packets as examples of how to best nominate someone. Patsy suggested setting a certain size for the pictures to be sent in: 4x6, 3x5 or 5x7 or set file sizes, so all of the pictures are of similar size. Joel Levine suggested getting a former foster child to be a speaker. The actual voting process was discussed at length. There was a suggestion to schedule the due dates for the nominations so there is time for discussion during the Summer meeting before voting online. After much discussion, David Cory asked the Awards Committee to bring recommendations to the January 19 conference call.

**Miscellaneous Business:** The Education Committee will look at updating the Operations Manual. David Williams will work on the non-red line version of the bylaws to be signed off on so that the bylaws can be added to the online manual. David Cory reported on Play It Safe. He reported that Play It Safe will be marketed statewide and will have a marketing campaign in place before the PCAT conference. Play It Safe will exhibit and present a workshop at PCAT in January.

The next Executive Committee conference call will be at 7pm on Tuesday, January 19, 2016.

David Cory adjourned the meeting at 8:16pm

Karen Cook  
Co-Secretary

